



Choose from any  
of the following:

- Food Drive
- Snack Drive
- Medicine Drive

Gotta drive idea!

# Host a **Supply** Drive

Choose from any  
of the following:

- Linen Drive
- Cleaning Supply Drive
- School Supply Drive

Gotta drive idea!

**ForKids**  
Help Us Help Homeless Families

To benefit the children  
and families of **ForKids**

Breaking the cycle of  
**Homelessness** and Poverty  
for **Families** and Children.

## Get involved!

**ForKids** has many  
volunteer opportunities available.  
Call today for more information.  
757-622-6400 [www.homesforkids.org](http://www.homesforkids.org)

## Flyer Redesign

**ForKids** I made this “Supply Driver” flyer simple and playful, with focus on the information.  
Norfolk, VA  
Spring 2014



## HOST A SUPPLY DRIVE

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*Or come up with your own drive idea!*

Contact Rachel, our Development Associate, at 622-6400 ext. 113 or e-mail [RNewnam@homesforkids.org](mailto:RNewnam@homesforkids.org) for more information or to arrange your drive.



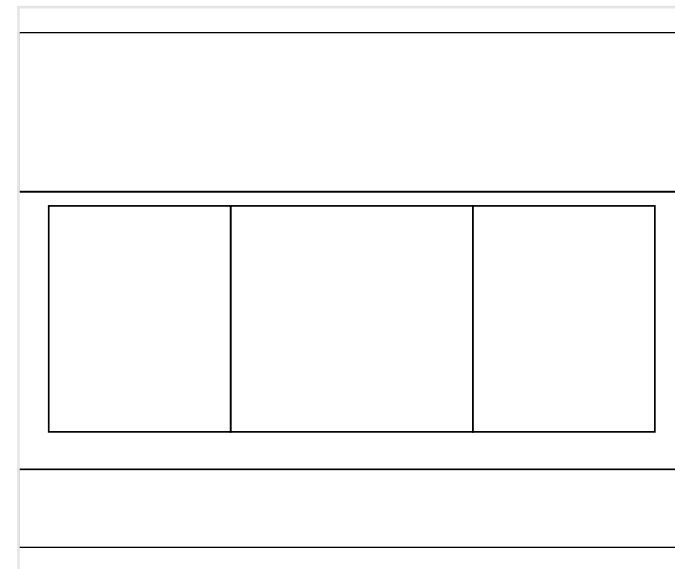
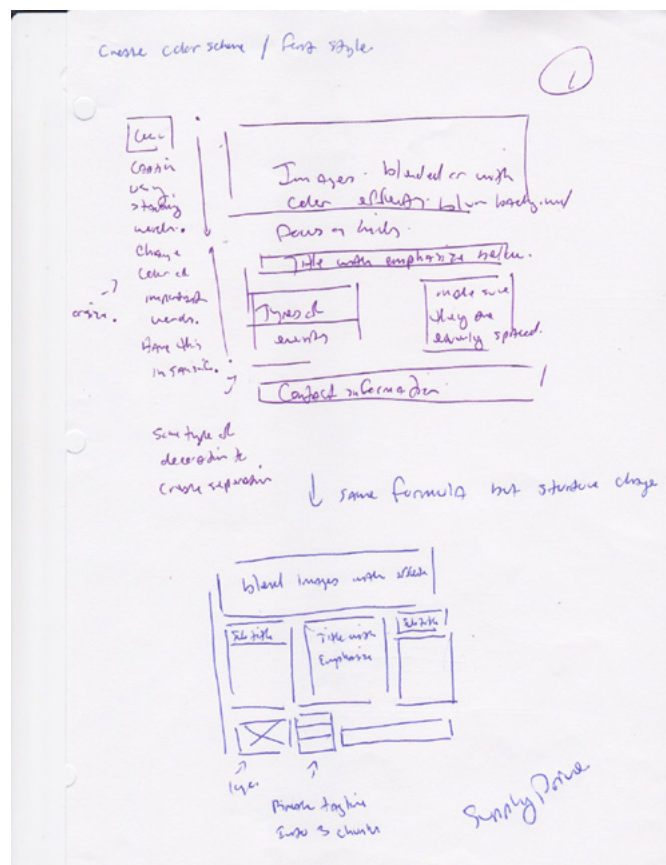
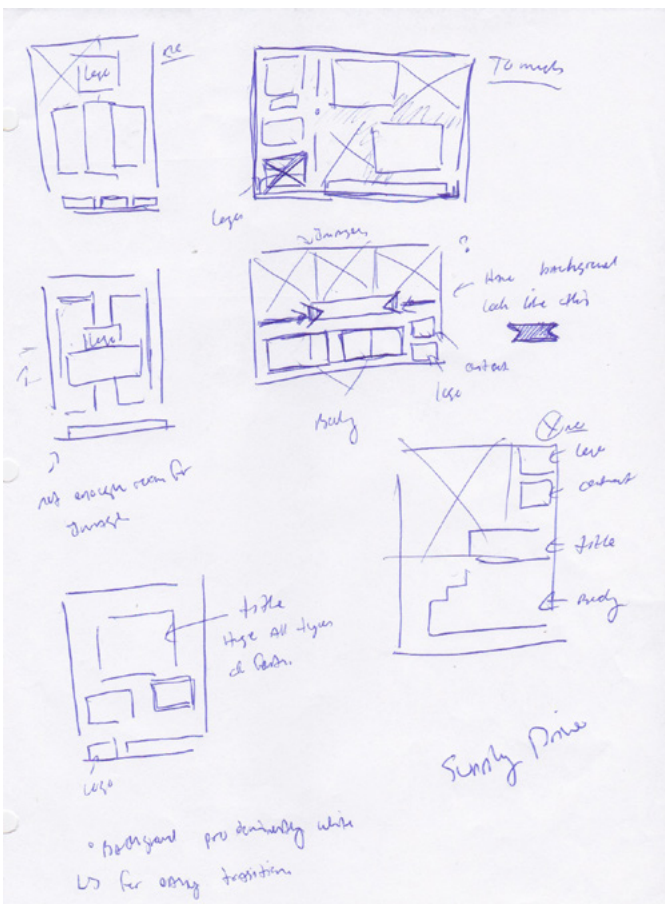
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## Original Flyer

ForKids wanted to keep the similar elements and placement from the original.  
Norfolk, VA  
Spring 2014



## Process

ForKids Norfolk, VA Spring 2014	A rough view of my brainstorm technique. I start with sketches. Then, I use one layout and figure out the placement of information. Afterwards, I create a simple template in Adobe Illustrator as my guide while working in InDesign.
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## Hosting a **Food** Drive

To benefit the children  
and families of **ForKids**

**F**or our families staying in our shelter or in our rapid re-housing program, food needs are different. Taking into consideration storage and cooking limitations with only a microwave and a mini-refrigerator in the rooms, we are mostly in need of items that require little or no cooking.

### Choose from any of the following:

- Microwaveable meals
- Mac & Cheese cups
- Canned soups & stews
- Canned tuna
- Bread/Crackers
- Peanut Butter & Jelly
- Cold Cuts/Cheese
- Baby food/Cereal Snacks
- Oatmeal
- Microwaveable Popcorn
- Pudding/Jello Cups
- Raisins
- Applesauce, fruit cups
- Juice Boxes
- Manual Can Openers
- Paper Plates/Bowls
- Plastic Utensils
- Small Sized Condiments

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## Hosting a **Cleaning** Supply Drive

To benefit the children  
and families of **ForKids**

### Choose from any of the following:

- Disinfectant Spray
- Laundry Detergent
- Brooms & Dust Pan Sets
- Tall Kitchen Trash Bags
- Clear Lawn Trash Bags
- 30 Gal. Black Trash Bags
- Toilet Bowl Cleaner
- Dishwasher Detergent
- Disinfectant Wipes
- New Mops
- Bleach
- Dish Soap
- Oven Cleaner
- Sponges

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## Variations

**ForKids** I changed the layout and style, yet replicated it across the new designs, adding a few elements.  
Norfolk, VA  
Spring 2014